

The Havoline® Installed Program



Havoline[®]
Protect What Matters[®]



Your advantage in a competitive market

It's all about smart business. Competition in the oil change business is as tough as it gets. But, when you feature Havoline® products and proudly fly the Havoline brand, you can be sure your customers and prospective customers know you're on the leading edge of lubrication technology. They'll know you're installing a product with a firm heritage of excellence, innovation and reliability. They'll recognize you as a trusted supplier of one of the most popular and powerful brands in the market.

The Havoline Installed Program rewards you for your brand loyalty and quality commitment with:

- Quality Products
- Free Merchandising Kit
- Promotional Material
- Merchandising and Business Support
- Co-op Funds and Benefits

The Program

The Havoline Installed Program helps you build your business.

Businesses who commit to Chevron and Havoline branded products benefit from unparalleled merchandising and business support. It's simple. You commit to a purchase level and you are instantly rewarded with product benefits. The Havoline Installed Program caters to two levels of partners: Builders and Installers.

Terms and Conditions

Chevron Lubricants Canada reserves the right to deny reimbursement for expenditures and activities that do not meet the guidelines set forth in this document and that are, in its opinion, in violation of common business practices, regulations and guidelines. Chevron Lubricants Canada reserves the right to make changes or terminate any or all of these programs at any time. All advertising must comply with Chevron Lubricants Canada identity guidelines and all applicable advertising laws and regulations.



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